

Transition Liverpool Steering Group Meeting

Date: 11th April 2012

Place: Bluecoat Cafe

Present: Dinah Dossor, Margaret Smith and Michelle Bastian

Apologies: Ed Holden

Working Group Reports:

Energy Group: No updates

Education Group: Issues with advertising meetings and finding speakers continue. No clear way forward as yet.

Symposium team: No updates.

Lightnight team: Event planning still going well.

Mr Seels Garden: Everything still going well. MB was interviewed on BayTV Liverpool about the project. Discussed whether it might be possible to develop an ongoing food group project with some of the volunteers coming out of the project.

Website team: 924 visits/ 775 visitors to the website in March (compared to 240 visits/222 visitors to the website in Feb). Mainly arrived through searches. Key referrals through facebook, Project Dirt and news from nowhere. Main search terms were about cycling (maybe something to do with the warm March weather?). Most popular pages – main page, bike recycling, transition Café, and then events. Full report available from MB.

Other Business

L8 Living Sustainably: Transition Liverpool have been invited to participate in this lottery funded project. Unfortunately we do not have the capacity to support the project and so will not be attending meetings.

How to get more people involved in the core group. Team discussed this. Compared meetings at Green Fish Café to the meetings we now have – happy that core group functions and discussion/meeting new people separated. But next step is to figure out avenue for new people to move into the core group.